

# Company Overview

## Our Mission:

BSC Praha is a software provider dedicated to its customers' success. We provide high value-added solutions based on cutting-edge technologies. Thanks to our services, our customers can concentrate on their core business and keep improving it.

## Our Vision:

We want to be a leading software provider. We want to be pioneers and inspire our partners - the success of our customers is the best motivation for us.

We understand our customers' needs. We supply them with solutions that make them stand out, give them competitive advantage and ensure long-term success in their business.

Our company's slogan is *systems and ideas* – synergy between systems and ideas, technology and people, products and partnerships. We build long-term relationships based on mutual trust with customers and partners.

Our success is based on our staff's professionalism and qualification, as well as teamwork.

We are a stable company with international presence and a dynamic growth on new markets

## BSC Praha Abroad

BSC Praha is expanding its presence on the international markets. After large projects in the Czech Republic, Slovakia, and Austria, the company supplied its solutions to the Commerzbank (Germany) and the Citibank Group (UK, Spain, Italy, Hungary, France).

Recently, we have extended our activities to the West (Holland), North (Poland) and especially to the East (Russia, Ukraine). Apart from the success with GEMINI Java Mobile Banking and GEMINI Consumer Finance in the biggest Russian private bank, the Alfabank, we also started implementing a comprehensive project for the Center-invest bank in Rostov on Don, including various direct banking channels and a comprehensive solution for the branch system, called GEMINI Branch Automation.

The Enterprise Systems Division implemented important projects for customers in Poland, Serbia, UK and USA. It has partnered with InOne Central Europe and cooperates on many Europe-wide solutions.

## Hot News:

In 2006, BSC Praha reacted to the amended version of the ČNB [Czech National Bank] Act and expanded its customer base. It offered a specialised solution for ČNB reporting to non-banking subjects. This product is suitable for insurers, pension funds, financing companies, investment funds and building societies.

Implementations of the integrated GEMINI Front Office system as part of the launch of the GEMINI 6 product line will take advantage of BSC Praha's experience in supplying software solutions for world-renowned financial institutions.

## Areas of Business:

BSC Praha supplies services and solutions in the following areas:

### Financial Solutions

BSC Praha and its Banking System Division provide cutting-edge solutions for financial institutions. The flagship of our product range is the GEMINI eBanking solution. GEMINI 5, currently the most popular version of our award-winning solution, supports all direct banking channels (modules): Internet, IVR, mobile phones, Call Centres, etc. Based on concrete requirements of individual institutions, functionality of all modules may be combined, creating comprehensive commercial solutions fulfilling the most demanding specifications.

BSC Praha's product range also includes comprehensive solutions for retail and corporate banking. The main advantages of the GEMINI Retail Solution include user-friendly interface and the use of popular technologies, such as Java. The main strength of the GEMINI Corporate Solution, which integrates corporate banking services, is its wide functionality, including interfaces with various accounting systems, enabling banks to offer tailor-made solutions to corporate customers. GEMINI Consumer finance, Car Loans, Mortgages and Sales Force Automation provide financial institutions with the possibility to communicate with clients anywhere in the world. The sale of banking products takes place outside of bank branches, in retail centres or real estate agencies. GEMINI Branch Automation, on the other hand, is a comprehensive system for customer service within branches. The GEMINI Insurance product line expanded BSC Praha's business into the insurance industry.

Even though our main focus is on front-office applications, we also have extensive experience in main banking systems. Those are often implemented on the i-Series platform, in which BSC Praha has been specialising since its foundation. These products include the MIDAS system and interfaces such as Clearing, CMS Interface, SIPO Interface, Fees Systems, Dispo Monitoring, and others. Another area of our business concerns the mandatory ČNB [Czech National Bank] reporting, in which we have a dominant position on the Czech market.

## Corporate Solutions:

BSC Praha also provides corporate services. We sell and implement Oracle systems' world-leading application software solutions. These include the JD Edwards and E-Business Suite product lines.

Our Corporate Solutions Division offers a wide range of services, including system integration, provision of comprehensive solutions, implementation, local legislation and business practices support, tailor-made systems, application advisory, maintenance and long-term support.

The services are provided by a highly-qualified team of application and technology advisors with long-term experience in various business areas. Our team's main advantages include in-depth process experience in our customers' field of business, advanced application and technology knowledge and focus on teamwork and customers' needs. BSC Praha has implemented solutions for more than 90% of J.D. Edwards' customers in the Czech Republic and Slovakia and is currently the exclusive partner of Oracle, covering its both main application product groups.

## Company History in Milestones:

1990 – foundation

1991 – partnership with Misys

1992 – partnership with JD Edwards

1995 – sales office in Slovakia

1995 – development of GEMINI - our own eBanking solution - and its launch

1997 – partnership with Oracle

2002 – strategic expansion to international markets

2003 – partnership with PeopleSoft

2006 – company included in EUROPE'S 500 JOB CREATING COMPANIES